

# RomWings

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# Why RomWings?

Because we are a new innovative company, reflecting modernity in services, and committed to becoming a top brand as strong as the aviation traditions in Romania.

# RW versus Business Opportunities

The fast-growing Romanian economy and aviation as a part thereof and the increasing number of foreign investments, as well as the “new deal” for innovation policy as part of the progress currently require a specialized approach to business opportunities.

In this complex economic environment, the Integrated Project Management solutions are the products missing on the market. It is the goal of RomWings to fill this gap.

Our partners' wide area of expertise covers the whole spectrum of the aviation business, including its legal and regulatory aspects, as well as contract provisions and conclusion. Thus, we can offer turn-key solutions to our customers' demand for specialized services.

# **Vision**

**RomWings targets to become one of the strongest and most important private consulting groups on the South Eastern European aviation market.**

# SWOT of the current context

- **Current strong demand of “turn-key” solutions from the aviation or aviation-related business investors;**
- **Lack of highly specialized, complex and well-represented company on the Romanian aviation market;**
- **Current scarce number of consultancy services providers on the Romanian aviation market, most of them focusing on spot operations, and unable to involve high quality personnel and experts due to poor finances;**
- **The present development of the Romanian aviation in the European environment that strongly requires decision to use the flexible, realistic and modern management tools, think strategically and objectives - oriented, act and control processes under key performance indicators.**

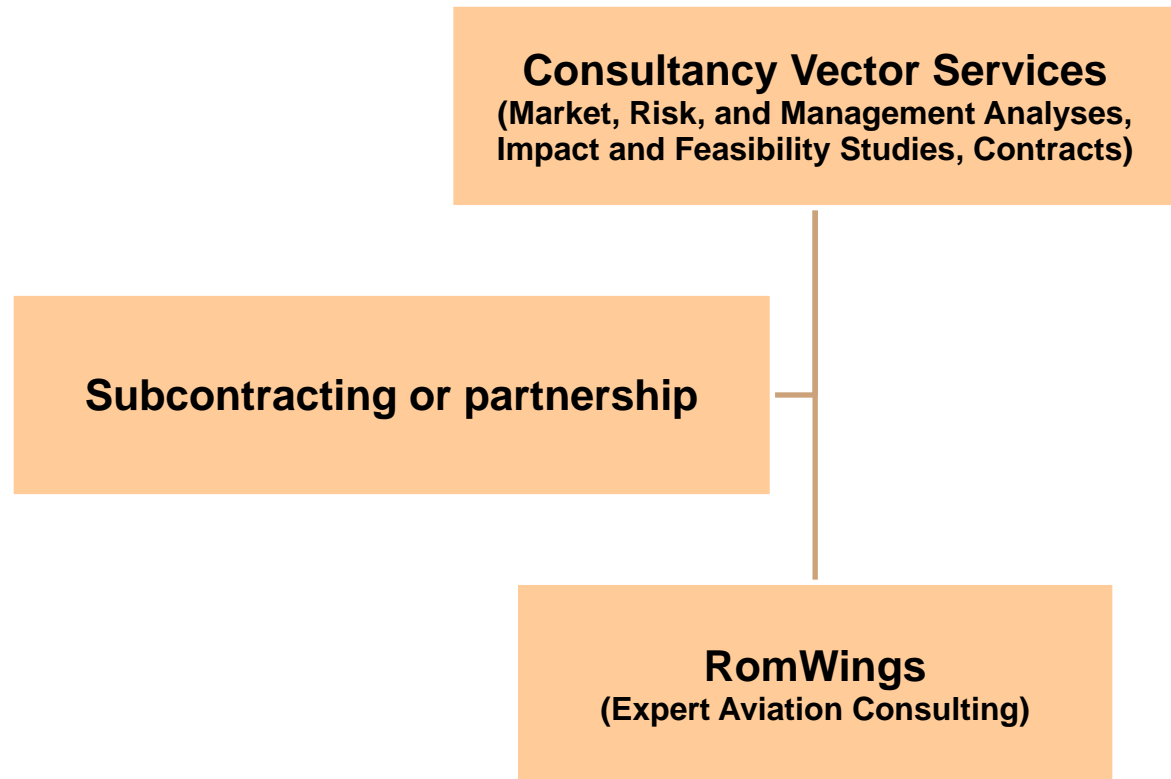
# RomWings – Advantages (I)

- **RW** involves top level aviation experts, well trained and properly qualified to meet any complex industry needs, backed by an impressive expertise, as some of them used to previously work in renown state-owned or private organizations;
- **RW** is an open organization, which makes available knowledge and/or expertise to both domestic and foreign customers with or without aviation background, and who are interested in running activities or investing in the Romanian aviation industry;
- **RW** offers open and non-discriminatory solutions both to state-owned and private companies;

# RomWings – Advantages (II)

- As a Romanian registered private company, **RW** has the advantage of being able to recruit both retired aviation experts and young and dynamic personnel, thus achieving balance between the power of knowledge and the strength of flexibility;
- The theme that is embodied in the company name honors the Romanian aviation traditions, in the same time conveying a professional image to customers.

# How it works



# Conclusions

**Currently, RW is in its development phase (definition phase completed);**

**RW is developing the Consultancy Vector Services;**

**RW has the potential to monitor industry, make studies, offer practical and optimized solutions, assure project management, and cooperate with other partners on large projects;**

**RW can be a key partner worth being integrated in the international value chain.**

# RomWings

Questions?



**Thank you for your attention!**